

Local Accountancy Firm Sums Up New Space

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Local Accountancy firm Darren G Trew is the latest company to base itself at Hallmarc Business Park at 328 Reserve Road, Cheltenham.

The well known Bayside business has moved its practice to Cheltenham after nearly two decades of service in the Mordialloc area.

The new Bayside premises will house the firms head office and will accommodate an administration area along with meeting and training rooms for staff training sessions.

Founder and Director Darren Trew said "upon first inspection we absolutely loved the business park, I knew I wanted my firm to be a part of it, we secured a 275sqm office/warehouse space and although the business had no real need for a warehouse we didn't want to let the opportunity pass; Hallmarc Asset Management suggested the space be sub-let, Damon Armstrong from Hallmarc quickly leased the space before we even moved in which worked out perfectly".

"The move offered many calculable opportunities for the business. "It was ideally located close to home and our existing client base. After 16 years working from an older style office, we wanted our new work place to give us a fresh new image, we required a well designed office that fit our long term business strategies enabling the opportunity for much anticipated growth".

"Key fundamentals for the move were easy access for staff to and from the CBD and Nepean Hwy, ample office area, signage opportunities, plenty of allocated parking and modern amenities including, broadband connections, said Mr Trew.



"Another drawing card was that Hallmarc Asset Management owns the whole Business Park, to a business owner this means dealing with one person for the duration of the lease, should our requirements change at any stage, the opportunity to expand is possible without having to ride out the full term of the lease. Further to this, the security of knowing the premises won't be sold by the typical mum & dad type investor scenario is a positive to any business owner".

"The Business Park also offers increased exposure to the businesses within allowing for networking opportunities. Upon joining the business park, Hallmarc registered us as a member of the Bayside Business Network allowing opportunities to network and attend networking evenings and seminars which allows us the opportunity to participate in cross networking events and social functions".

"Overall, Hallmarc Business Park Bayside satisfied all of our criteria, and was the ideal choice for the future and success of the business".

Darren G Trew Chartered Accountants employ some 7 staff and specialise in small business offering advice on income tax, GST, tax planning, business valuations, book keeping, property investments, self managed super funds, business purchasing and much more. They are currently offering advice on the new investment allowance and tips on recession proofing your business.

For more information on Darren Trew, visit www.dgtrew.com.au or to discuss leasing a unit at Hallmarc Business Park Bayside, call 9660 9000. Email Darmstrong@hallmarc.com.au